

EASYMEET / KOLAYARKADAŞ

by

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Submitted to the Institute of Social Sciences

In partial fulfillment of

The requirements for the degree of

Master of Arts in Visual Arts & Visual Communication Design

Sabanci University

Fall 2006

EASYMEET / KOLAYARKADAŞ

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DATE OF APPROVAL:

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ABSTRACT

EASYMEET

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Keywords: interaction design, virtual community, meeting support, matchmaking

There are no certain rules of conduct for social engagement that one can learn and obide so he can succeed. Most of the times we observe others, most probably our elders, and imitate the actions hoping for fulfillment. Some people miss out on this advantage and obtain certain disabilities in becoming acquainted with others. Today, with the structure of the internet technology, we live in the information overload era. We have access to more information than ever before, so it is only the process of limiting the information to best suit our needs. Easymeet aims to help the so called socially challenged by limiting their choices to a margin of least error in social conducts thus making meeting people easier.

Easymeet.exe

ÖZ

KOLAYARKADAŞ

Fatih Polat

Görsel Sanatlar Görsel İletişim Tasarım Yüksek Lisans Programı

Tez Yöneticisi: Ragıp İstek

Anahtar Kelimeler: bilgi tasarımı, sanal topluluk, tanışma danışmanlığı, arkadaş bulma

Sosyal iletişim için öğrenilip uygulandığında mutlak başarıya ulaşacak bir davranış kuralları toplamı yoktur. Çoğu zamanlar, başka kişileri, çoğunlukla kendimizden yaşça büyükleri izleyip onların davranışlarını taklit edip başarıya ulaşmayı umarız. Bazı kişiler bu avantaja sahip olamayabilirler ve diğer kişilerle tanışmakta belirli zorluklar yaşayabilirler. Bugün internet teknolojisinin yapısı ile birlikte aşırı bilgi yükleme çağında olduğumuzu söyleyebiliriz. Daha önce mümkün olmadığı kadar bilgiye erişimimiz var ve yapmamız gereken tek şey bu bilgiyi kendi ihtiyaçlarımıza göre kısıtlamaktır. Kolayarkadaş sosyal iletişimde zorluk çekenler için , tercihlerini en az hataya yer verecek şekilde kısıtlayarak başkaları ile tanışmayı daha kolay hale getirmeyi amaçlamaktadır.

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ACKNOWLEDGEMENTS

I am so grateful to Elif Ayiter, Ragıp İstek, and Murat Germen for their motivation in this project and their invaluable teaching, support and encouragement throughout the two years in the Visual Communication Design Visual Arts Program. I also want to thank Can Selimoğlu, Serkan Aksu for their generosity in helping me with various conceptual and technical issues. I am thankful to my parents, and all of my old and new friends who stood by in times of hesitation and inspired me to carry on.

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Introduction:

If you have been rejected many times in your life, then one more rejection isn't going to make much difference. If you're rejected, don't automatically assume it's your fault. The other person may have several reasons for not doing what you are asking her to do: none of it may have anything to do with you. Perhaps the person is busy or not feeling well or genuinely not interested in spending time with you. Rejections are part of everyday life. Don't let them bother you. Keep reaching out to others. When you begin to receive positive responses then you are on the right track. It's all a matter of numbers. Count the positive responses and forget about the rejections. (Meeting People is Easy)

The fear of rejection is probably the most common of the many reasons why people are uncomfortable with dating. But the odds are that in one's journey of dating or even the simplest type of conduct, he will suffer from rejection more than acceptance. The more the type of people one will meet, the better chance of being successful on an intimacy level. In the past, the first steps of social conducts took place in cafe's, bars, movies that entertained people from different backgrounds but shared the same interests. Today, millions of users from entirely different backgrounds log on to the internet, thus making it the perfect space for initializing social intimacy.

The Web can also put you in touch with people that may have more in common with you than a lot of the people in your real world. And connecting with all

these folks may be less nerve-wracking than meeting people face-to-face. You don't have to worry about awkward pauses, bad breath, or other first-date killers. You have a chance to give and get a first impression that goes deeper than "hot or not."

(Meeting people online)

SOCIAL ENGAGEMENT

Meeting People:

There may be many people "out there" who you could be good friends with or could be happily married to. However, you will never meet most of them. They live in another city or a block away, and you never meet them. Or, one person could be unavailable because he/she is already in a committed relationship. Or, perhaps one or both are so busy, they don't give any priority or time to meeting others. So sad if you never meet. For that reason, active searching for others and meeting many people statistically increases your odds of finding someone highly compatible to you. On the other hand if someone is not available for whatever the reason may be, don't waste time thinking about that person. Instead, spend your time productively looking for someone who is available. (Skills For Meeting People, Dating, and Developing Intimacy)

The rules for social engagement are not obvious to anybody. For some people it may come as so easy that they have multiple dates for the same evening while others may find it as difficult to shiver with fear even having the thought of a newly social conduct. Whatever the difficulty in solving it is, the problem remains the same. To understand better about the other party, one should seek for common interests, dislikes, the grounds to start a reciprocating conversation.

Fear of expression:

Getting the nerve up to ask someone to go out with you can be very difficult. There are a lot more reasons to be afraid than there are for being brave. Many of us have self-esteem issues firmly rooted in our childhood stories that hold us frozen and afraid to really reach out to others. Our parents, siblings, or neighborhood friends taught us that we were less than beautiful, that we aren't clever enough, wealthy enough, or likable enough. A string of broken hearts and failed relationships can only add to the fear that perhaps those people were right and we really aren't all that lovable. But oh how our souls long for someone to love who will love us back, forever.

One of the greatest crimes to mankind is that our childhoods are often so messed up. Few parents really know how to teach their children about how to earn self-esteem through hard work, tenacity, and successfully accomplishing our goals. We aren't taught how to self-manage, self-monitor, self-discipline, and create a sense of self-respect that holds strong regardless of what naysayers may think of us. Most of us did not have parents who sat down with us on a regular basis to show us examples of everyday average looking people finding other everyday average looking people to fall in love with. We were left to define love, romance, sexuality, and ourselves according to our peers, television, movies, and fashion magazines. Is it any wonder that very few young adults start out with a healthy positive self-esteem? (Fear of Rejection)

Easymeet is not a cure for the socially challenged but merely a tool that will help themselves bypass some of their difficulties like the fear of expression or the fear of rejection via the internet's anonymity and prolonging face to face contact until each of the parties are ready for the event.

CYBERSPACE COMMUNITIES

The Internet identity

The internet is the new communication medium where we can rebuild our identities while separating our physical bodies but still remaining intact, maybe more intact than ever before. Sherry Turkle believed that 'most use the digital domain to exercise a more true identity, or a multiplicity of identities.' (Who Am We?)

Face-to-face meetings, and even telephone conversations, involuntarily reveal crucial aspects of identity such as gender, age, and race. However, these bits of identity are completely masked by computer-mediated communications; all that is revealed is what we choose to reveal -- and then only if we choose to tell the truth. The rise of computer-mediated communications is giving people the means to try on alternative personae. (Allucquère, Rosanne Stone)

On the internet, while remaining anonymous, we can truly show ourselves without the fear of rejection or the fear of expression and embarrassment. Our online identity us to reconstruct ourselves and conduct in social engagements otherwise impossible. This alone is the key to a successful first social conduct.

Even though transient relationships exist, there is no doubt that long-term friendships, romances, and marriages have resulted from online meetings. Because people have access to numerous people in cyberspace, a filtering process occurs in which a person narrows down

(based on both conscious and unconscious motivations) the range of potential contacts - and then chooses someone with whom to develop a relationship. (Psychology of Cyberspace)

Conclusion:

Easymeet is, in its simple form, an online matchmaking service. It will not try and mend the socially challenged, or will not cure the social disorders one can have but with the anonymity of the internet, it will surely help to better one's chances on finding their match by narrowing down the error margin that could be caused by certain social disabilities or just plain shyness. It is an online community platform which users of the same interest will find each other and share ideas or more.

The nature of the graphics being depressing and whatnot is to point out to a reflection of the user's state of mind. The graphics are anything but subtle, in fact they are made to be distinct. Both the graphics on the application and the promotional material suggest a certain level of taste and clearly separates some users from the others. This separation is a key element to reduce the users' chances to meet more educated users like themselves. The key demographics of this application is the highly educated, more tasteful parts of the society who are shy to put out in a newspaper ad or even know that when they do, the replicants to their ads wouldn't satisfy them because of the social inconsistencies. So the layout and the style of this product is by itself, a distinguish between different kinds of people who share nothing in between.

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<<http://www.rider.edu/~suler/psycyber/relationships.html>>

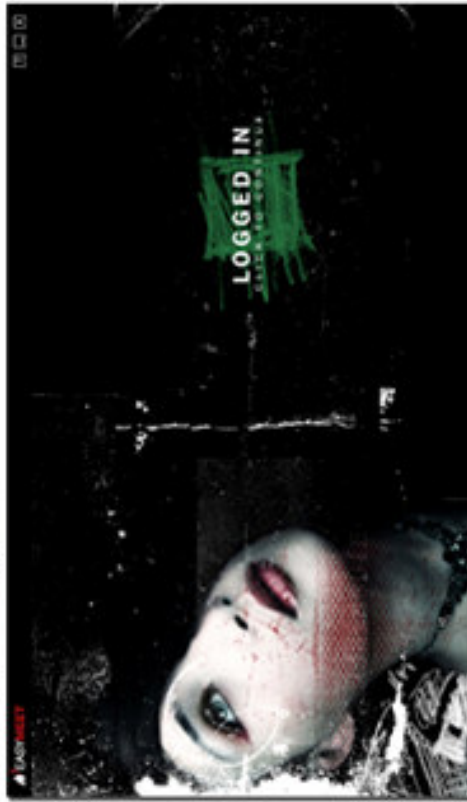
APPENDIX 1

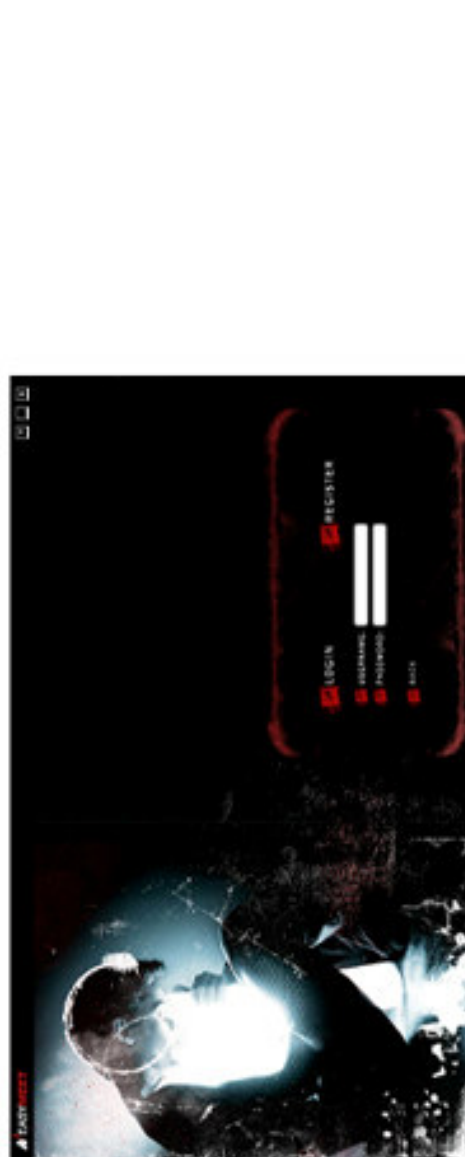
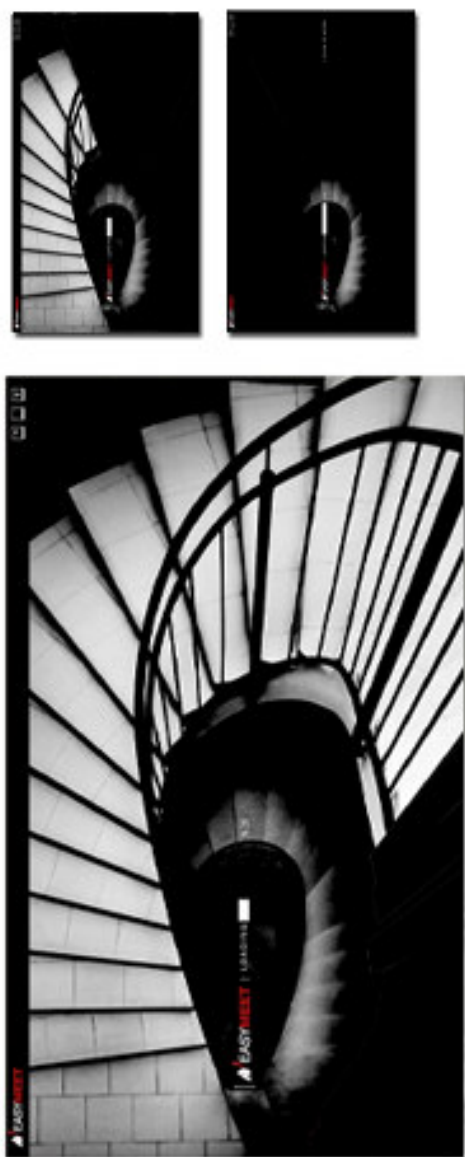
Samples from the Easymeet Project

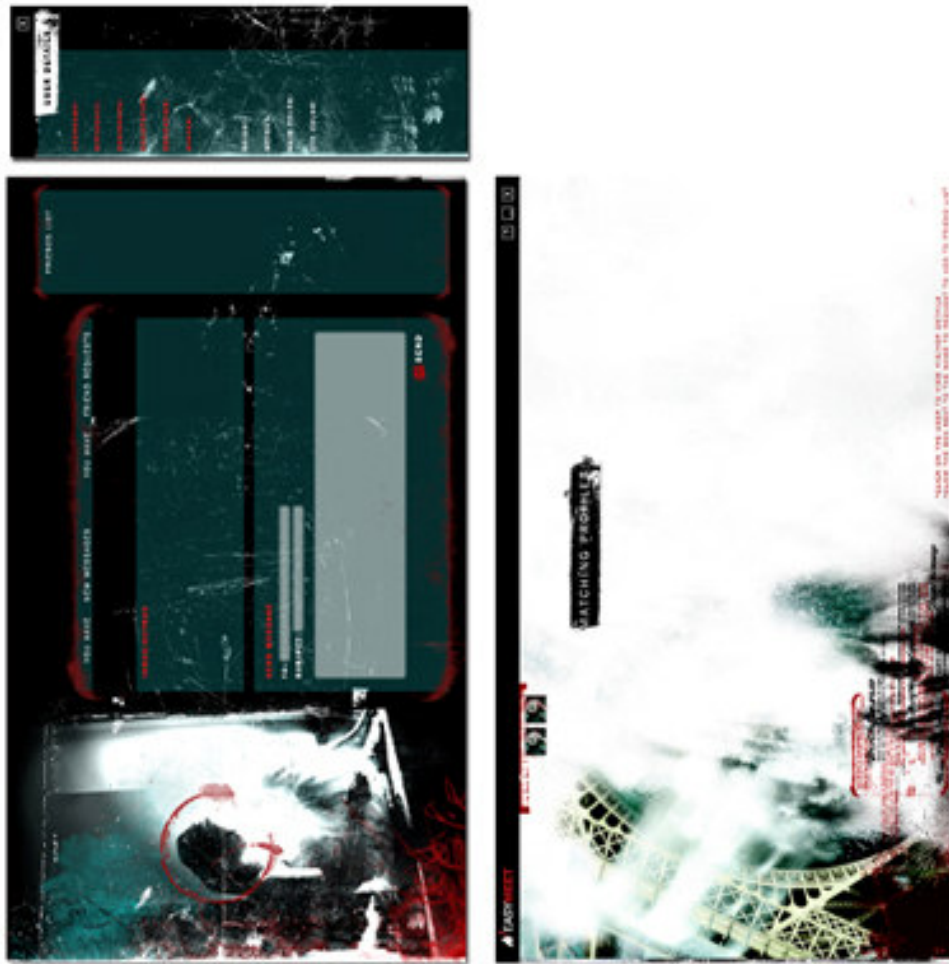
Projects' Presentation Page

Project CDROM Layout Designs









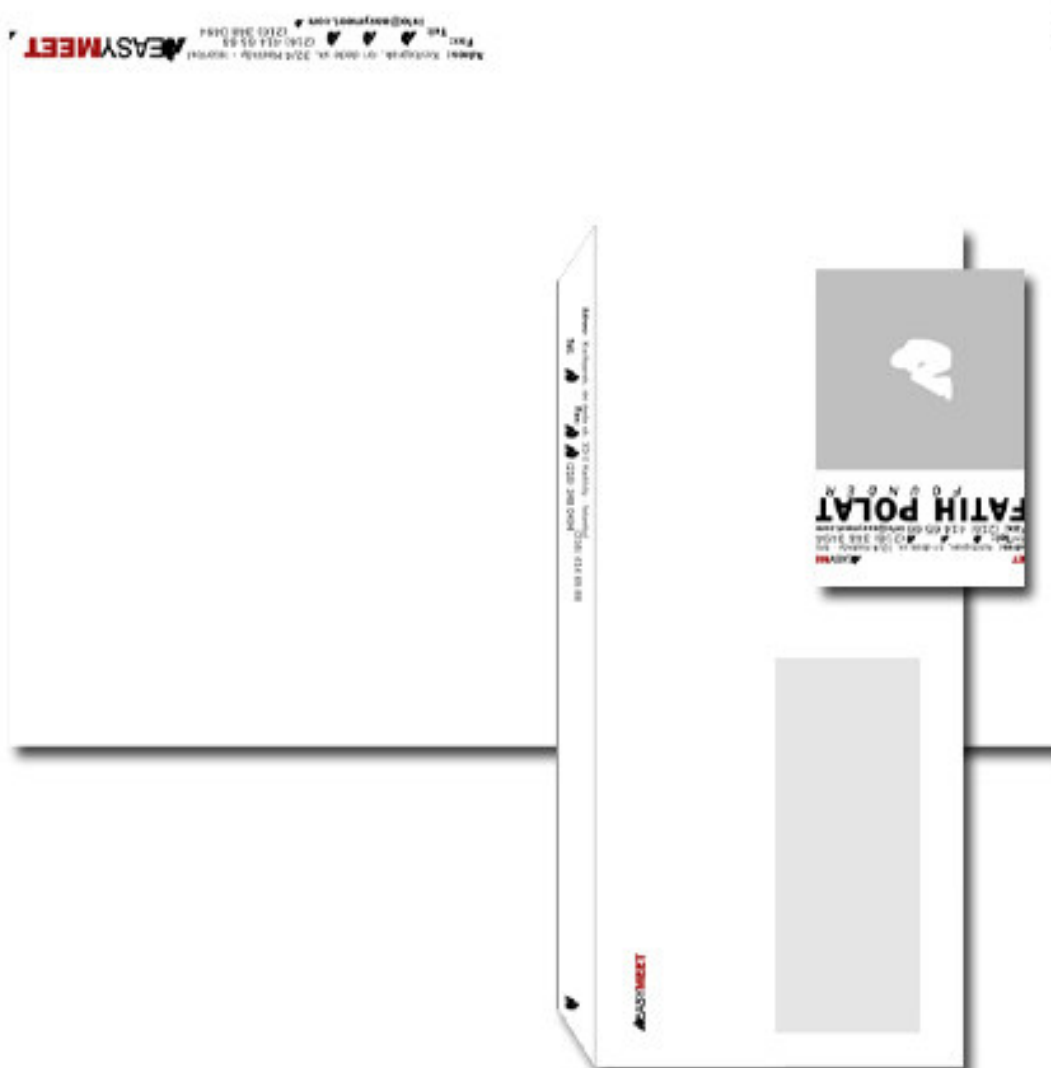
PROJECT CDRom LAYOUT DESIGNS

Corporate Identity

Corporate Identity

Calendar Application

CORPORATE IDENTITY





CALENDAR APPLICATION

Introductory Materials

Brochure

Posters

Wallpapers



BROCHURE



POSTERS



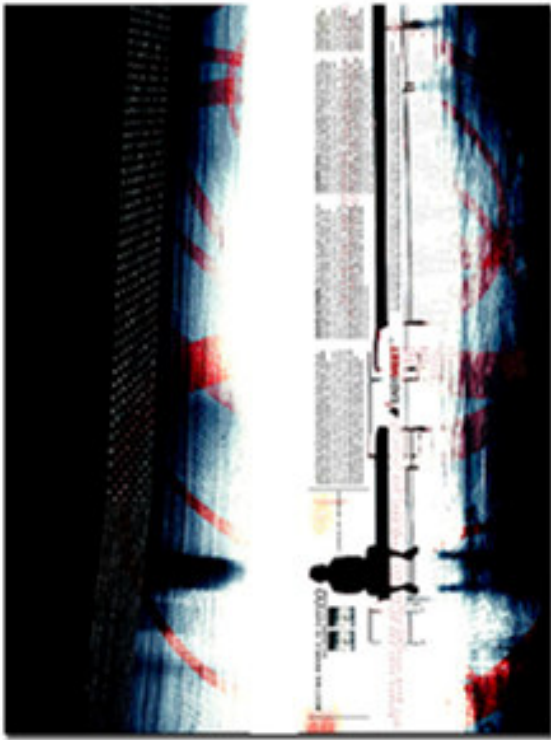
POSTERS

Promotional Materials

Wallpapers

Flip Book

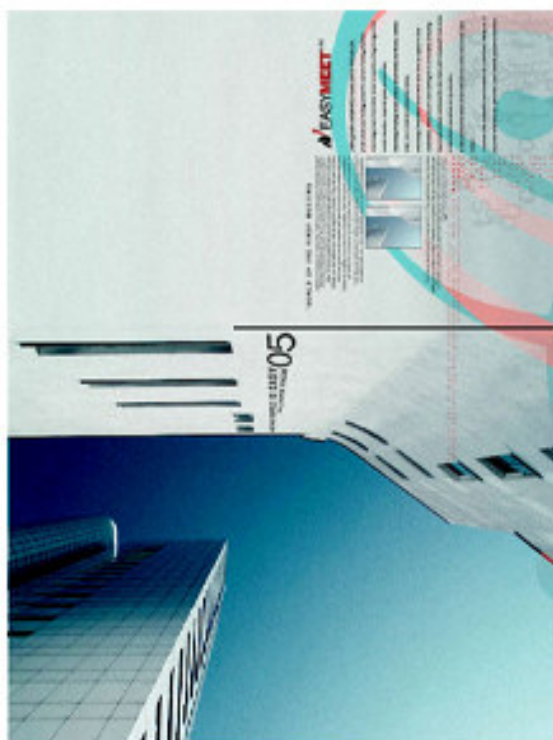
MP3 Player Application



WALLPAPERS



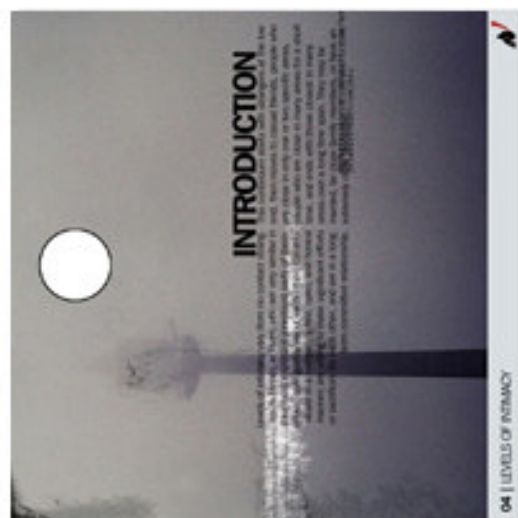
WALLPAPERS



WALLPAPERS



POCKET FLIP BOOK



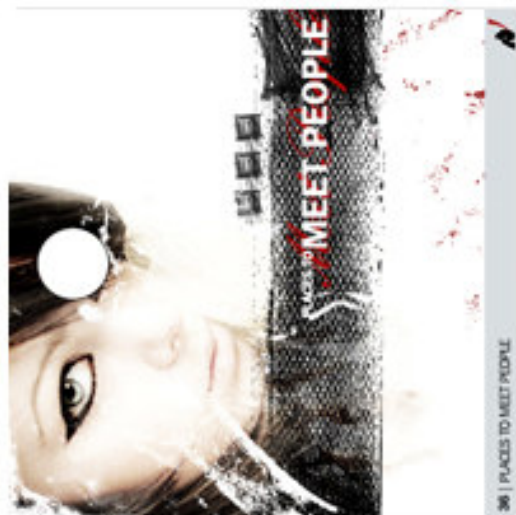




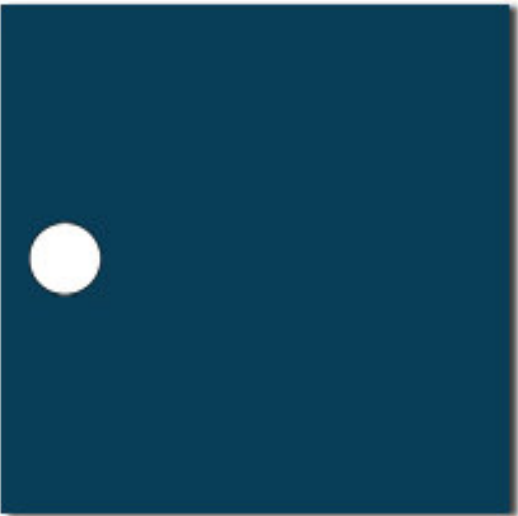














APPENDIX 2

PROJECT CD-ROM